

SPONSOR / EXHIBITOR INFORMATION

Expected In-Person Attendees: approximately 350

<u>Mobile/Web App</u>: All sponsors will receive an email with an invite to complete their sponsor/exhibitor profile on the conference app, Whova. Feel free to add your website, logo, description, and handouts (pdf) about your organization, which will be available to all attendees (in-person and virtual). **Expected Virtual Attendees: 125**

<u>Shipping</u>: If you are shipping materials (for your exhibit area and/or as a sponsor for SSSS to distribute), refer to the **SHIPPING INFORMATION** section (page 3 of 3) for address and shipping label(s) instructions. Also, please refer to the **CBSA Recognition Letter** for additional shipping information, which includes attaching a copy of the CBSA letter to all boxes/packages being shipped to Canada for #SSSS2022.

<u>Canada Border Services Agency (CBSA) Recognition Letter</u>: #SSSS2022 is officially recognized by the CBSA and International Events and Convention Services Program (IECSP). Please take the time to review the letter prior to shipping materials and/or traveling to Canada. To facilitate border procedures, it is recommended that you have a copy of the letter for presentation, if asked, upon your arrival to Canada. Refer to the shipping section (above) for more information.

EXHIBITOR INFORMATION

Location: Sheraton Vancouver Wall Centre, Pavilion & Junior Foyer (3rd Floor-North)

Set-Up: Thursday, November 3rd at 10:00 AM PDT to 12:00 PM PDT

Exhibitor Hours: Please refer to the Preliminary Agenda for the specific dates and times that attendees will be networking in the Exhibit Area, to include when registration opens, welcome reception, poster presentation sessions, breakfasts, and breaks. Agenda is subject to change.

Thursday, November 3rd

- 12:00-9:00 PM PDT Exhibitor Hours

Friday, November 4th

- 8:00-6:00 PM PDT Exhibitor Hours

Saturday, November 5th

- 8:00-5:30 PM PDT Exhibitor Hours

Sunday, November 6th (optional)

- 8:00-10:00 AM PST

<u>Signs, Banners, and Displays</u>: All signage must be floor displays, and should not be affixed to any part of the hotel.

AV / Electricity: If you require AV equipment, please contact SSSS at 610-443-3100 by Monday, October 24th.

<u>Security</u>: Please take all personal and valuable items with you when you leave your exhibit table. At the end of each day, there will be an opportunity for you to keep your marketing materials in a locked room until the next morning. (The room will be open early each morning for set-up, prior to breakfast.) SSSS is <u>not</u> responsible for the items you are storing. *Please do <u>not</u> leave personal and valuable items. SSSS is <u>not</u> providing private security.*

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Selling in Vancouver

Exhibitors of all nationalities who want to sell foreign made goods to the general public and deliver them at the time of the sale require <u>work permits</u>. Work permits for this purpose are LMIA-exempt under R205(a) C10 (significant benefit guidelines). There are benefits deriving from their entry in that they hire Canadian services and purchase accommodations, etc.

Exhibitors who are citizens of the U.S. or Mexico who merely take orders for goods from the general public that will be delivered to the customer after the seller returns to their home country do not require work permits. They can benefit from treatment as business visitors under the North American Free Trade Agreement.

Exhibitors who take orders for foreign made goods on a business-to-business basis at trade shows that are attended by corporations, wholesalers, retailers, and institutions are considered to be business visitors and do not require work permits.

Exhibitors selling Canadian-made goods require work permits. Work permits for this purpose require an LMIA.

More information can be found at IRCC: International Mobility program: Sales

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SHIPPING INFORMATION

<u>Shipment Storage Fees</u>: SSSS is not responsible for storage fees incurred due to early shipment of materials or handling fees imposed by the hotel. SSSS is not responsible in any way for any shipping costs for you to display at the conference. All materials handling, delivery, packing charges or actual transportation/shipping charges are the sole responsibility of the shipper to the hotel and not SSSS.

<u>Return Shipment (your exhibit material)</u>: It is the responsibility of the exhibitor to arrange for return of shipment of exhibit material. Please bring your pre-printed shipping labels with you to the conference.

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<u>Exhibitor (material for your exhibit area)</u>: The shipment should arrive at the conference hotel <u>no later than</u> Wednesday, November 2 and <u>no earlier than</u> Saturday, October 29.

Please address **Exhibitor** shipments as follows*: Sheraton Vancouver Wall Centre Attn: Charmaine Garcia, Event Mgr. Hold for "Place Your Name Here" (SSSS/Nov 2-7) 1000 Burrard Street Vancouver, BC, V6Z 2R9 Canada

*On the shipping label or box(es), please include your phone # and "box ___ of ___." Also include the CBSA Recognition Letter on the boxes.

<u>Tote Bag Inserts/Sponsorship Marketing Material (for SSSS to distribute)</u>: If you are shipping a tote bag insert and/or marketing materials (for SSSS to distribute), the shipment should arrive at the conference hotel <u>no later than</u> Tuesday, November 1 and <u>no earlier than</u> Saturday, October 29.

Please address **Sponsorship** shipments as follows*: Sheraton Vancouver Wall Centre Attn: Charmaine Garcia, Event Mgr. Hold for Dawn Laubach/SSSS (Nov 2-7) 1000 Burrard Street Vancouver, BC, V6Z 2R9 Canada

*On the shipping label or box(es), please include your phone # and "box ___ of ___." Also include the CBSA Recognition Letter on the boxes.