



# THE SOCIETY FOR THE SCIENTIFIC STUDY OF SEXUALITY



## Annual Meeting of the Society for the Scientific Study of Sexuality

November 8-11, 2012

Hyatt Regency Tampa, Tampa, FL, USA

### 2012 Preliminary Exhibitors & Sponsors Packet

[www.sexscience.org](http://www.sexscience.org)

## LETTER OF INVITATION

Dear Exhibits and/or Sponsorship Coordinators,

It is a pleasure to invite you to join us in Tampa, Florida, USA for the 2011 Annual Meeting of the Society for the Scientific Study of Sexuality. The event will be held November 8 - 11th, 2012 at the Hyatt Regency Tampa.

This preliminary exhibitors and sponsorship packet is designed to give you as much information on the 2012 conference as possible so you can plan your organization's attendance and participation. **We are proud to offer return exhibitors a discounted rate of 15% off.** Simply book and pay for your exhibit and/or sponsorship by June 15th, 2012.

As your Exhibits Chair for next year's meeting, and on behalf of the Exhibits Committee, I invite you to join us in November 2012 in Tampa. Please do not hesitate to call or e-mail me with any questions you may have. I look forward to working with you to ensure next year's SSSS Annual Meeting is the best yet.

All the best,

Christopher M. Fisher, PhD

SSSS Exhibits Chair

cfisherm@unmc.edu

402.559.3835



best-beaches.com

## **ABOUT OUR MEETING PARTICIPANTS**

SSSS is a not-for-profit, interdisciplinary, professional organization that has a membership of approximately 1000 professionals. In addition to sexuality researchers, sex educators and clinicians, SSSS members include physicians, nurses, social workers, psychologists, allied health professionals, clergy members, lawyers, sociologists, marriage and family counselors and therapists, family planning specialists, students in relevant professional disciplines and more. These individuals share an interest in promoting the understanding of human sexuality and healthy sexual behavior. The annual meetings consist of 400-500 human sexuality professionals.

## **SPONSORSHIP**

Sponsorship of the 2012 SSSS Annual Meeting includes a number of options including Exhibitor Sponsorships, Advertising Sponsorships, and Scientific Sponsorships. We have created several package options in addition to an “al à carte” menu where you can mix and match options to best suit your organizations’ needs. And as always, we are happy to create a custom package to suite your needs. You can contact the Exhibits Chair, Christopher Fisher, to arrange your sponsorship.

## **EXHIBITS PROGRAM INFORMATION**

The exhibits program will be held from Friday, November 9 - Saturday, November 10, 2012 from 8am - 4pm.

## **EXHIBIT FACILITIES**

Exhibits will be held at the Hyatt Regency Tampa Conference Center. Meeting participants will also be able to enjoy coffee breaks, other refreshments, and continental breakfast in this space.

Also included:

**Free high-speed wireless internet**

**24hr Full Service Business Center**

**Overnight Security Guard**



## STANDARD CONDITIONS FOR EXHIBITORS AND SPONSORS

The following points are understood and accepted as part of the contract between SSSS and those who engage exhibit space at the Annual Meeting to be held at the hotel.

### ***SPECIAL NOTICES***

Sufficient light is provided for adequate general illumination of the exhibit areas. A limited number of electrical outlets are available and may impact your placement in the exhibits area; **please indicate your electrical needs on the exhibitor form so we can ensure your needs are met.** All other special electrical requirements must be approved in advance by the exhibits chair, and ***must be arranged for and at the expense of the exhibitor*** through a commercial conference-service company, and installed in a manner satisfactory to SSSS, the Intercontinental Hotel, and all applicable safety regulations. No walls, partitions, decorations, or other obstructions may be erected which will interfere with the view of the other exhibits.

### ***SET-UP***

The Exhibit Area will be ready for exhibitor set-up and installation on **Thursday, November 8th from 2 and 5pm**. Set-up must be completed at that time. SSSS is not responsible for storage fees incurred due to early shipment of materials. *Any display space not set up/occupied by that time may be cancelled with-out refund.* A security guard for the space will be provided starting at the close of set-up and during times when the exhibits space is not in operation.

### ***DISMANTLING***

Exhibitors may begin dismantling displays on **Saturday, November 10th at 4 pm**. Exhibits may not be dis-mantled or removed before that time. **Exhibits must be dismantled by 7 PM** on the 5th. It is the responsibility of the exhibitor to arrange for return shipment of exhibit material. Please bring your pre-printed ship-ping labels with you to the conference.

### ***AUDIO-VISUAL AND OTHER EQUIPMENT***

Information on AV and other equipment rental options will be sent to exhibitors once confirmations are made.

***Exhibitors will be responsible for payment and arrangement of such equipment.***



## ***LIABILITY AND INSURANCE***

The Sponsoring Organization, SSSS, will not be responsible for any loss, injury, or damage, including that by fire and theft, which may occur to exhibitors or to their agents, or employees, or to their property, or wares, arising from any cause whatsoever - prior, during or subsequent to the period of this exhibit. Each exhibitor understands that he or she releases the Sponsoring Organization, SSSS, from and agrees to indemnify each against any and all claims for any such loss, injury, or damage.

Exhibitors wishing to insure their exhibit materials, goods and/or wares on exhibit against theft, damage by fire, accident, or loss of any kind, must do so at their own expense. The exhibit area will have a security guard during non-exhibit hours. The furnishing of such service is in no case to be understood or interpreted by exhibitors as a guaranteeing them against loss, theft or damage of any kind.

## ***HOLD HARMLESS CLAUSE***

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment, and other property brought upon the premises of the Hotel and shall indemnify and hold harmless the Sponsoring Organization, SSSS, agents, servants, and employees from any and all such losses, damages, and claims.

## ***SHIPPING INSTRUCTIONS***

Please ship **EXHIBITS** to arrive at the hotel no later than **Wednesday, November 7th, 2012.\***

Shipping address to be provided at a later date.

Please ship **ADDITIONAL SPONSORSHIP ITEMS** (tote bag inserts, take-ones, book exhibits, etc.) to arrive at the hotel no later than **Wednesday, November 7th, 2012\*:**

Shipping address to be provided at a later date.

Shipping information will be confirmed via e-mail two weeks before the start of the meeting.

***\* PLEASE NOTE: SSSS is not responsible for storage fees if items are shipped earlier than 2 days prior to dates above.***

## **2012 Annual Conference Cost for Exhibitors**

### ***Exhibitor Sponsorships***

#### **Platinum Level Exhibitor - \$5,000**

- 2 Tables in Exhibits Hall - with 4 chairs and table cloths
- Full Page Advertisement listed in Preliminary and Final Program, plus 2 full page advertisements in *Sexual Science*, the official quarterly newsletter of SSSS
- Exhibitor Contact Information listed in the Final Program
- (1) Tote Bag Insert
- (1) Scientific Sponsorship
- Exhibitor Logo will be displayed on plenary session screen
- 4 Registrations to the SSSS Conference (All Exhibitors MUST be Conference Registrants)
- Mailing List of conference participants

#### **Gold Level Exhibitor - \$2,500**

- 1 Table in Exhibits Hall - with 2 chairs and table cloth
- Full Page Advertisement listed in Preliminary and Final Program, plus 2 full page advertisements in *Sexual Science*, the official quarterly newsletter of SSSS
- Exhibitor Contact Information listed in the Final Program
- (1) Tote Bag Insert
- 2 Registrations to the SSSS Conference (All Exhibitors MUST be Conference Registrants)
- Mailing List of conference participants

#### **Silver Level Exhibitor - \$1,250**

- 1 Table in Exhibits Hall - with 2 chairs and table cloth
- Half (1/2) Page Advertisement listed in Preliminary and Final Program, plus 1 half (1/2) page advertisements in *Sexual Science*, the official quarterly newsletter of SSSS
- Exhibitor Contact Information listed in the Final Program
- 1 Registration to the SSSS Conference (All Exhibitors MUST be Conference Registrants)
- Mailing List of conference participants

## **2012 Annual Conference Cost for Exhibitors**

### ***Exhibitor Sponsorships***

Non-Profit Only - \$350

- 1 Table in Exhibits Hall - with 2 chairs and table cloth
- Exhibitor Contact Information listed in the Final Program
- 1 Registration to the SSSS Conference (All Exhibitors MUST be Conference Registrants)
- Mailing List of conference participants

### ***Advertising Sponsorships***

Advertising provides incredible visibility to meeting participants and beyond. There are two tiers of advertising sponsorship, Preliminary Program + Final Program (PFP) and Final Program Only (FPO). The Preliminary Program is an electronic program posted on our website and e-mailed to all members. The Final Program is posted to our website and a printed copy is given to all Annual Meeting participants.

**Advertisements for the preliminary program are due July 15, 2012 and for the final program, October 10, 2012.**

Full Page Ad (8.5 x 11") - \$1250 (PFP) or \$1000 (FPO)

Half (1/2) Page Ad (8.5 x 5.5") - \$750 (PFP) or \$600 (FPO)

Quarter (1/4) Page Ad (4 x 5.5") - \$500 (PFP) or \$350 (FPO)

### ***Scientific Sponsorships*** - \$1500

- We have 8 scientific plenary and keynote sessions at the Annual Meeting. Sponsorship of a session includes:
- Name/logo projected on the screen prior to start of session
- Acknowledgement of sponsorship at start of session
- Placement of fliers at each table (sponsor must provide fliers)
- Acknowledgement in Final Program
- Half (1/2) Page Ad in Preliminary & Final Program

If you have a specific session you wish to sponsor, please contact the Exhibits Chair or indicate so on the reservation form.

## **2012 Annual Conference Cost for Exhibitors**

### ***“al à carte” Sponsorships***

All “al à carte” sponsorships include sponsor contact information being included in the Final Program.

#### **Exhibit Booth - \$500**

Includes one table, two (2) chairs and one (1) free conference registration. Additional exhibitor registrations are available at a reduced rate of \$175 per person.

#### **Tote Bag Insert - \$500 per item**

Sponsor’s material (i.e., flier, pamphlet, brochure, give-aways) will be included in the conference tote bag to be received by all participants. Materials must be approved by October 10, 2012. Sponsor responsible for shipping materials to conference to be received no later than Wednesday, November 7, 2012 (see page 5 for details).

#### **Combined Book Exhibit - \$100 per title**

A table in the Exhibitors area will be arranged to display books for ordering. Sponsors must provide two (2) copies of the book and 100 order forms. Materials must be approved by October 10, 2012. Sponsor responsible for shipping materials to conference to be received no later than Wednesday, November 7, 2012 (see page 5 for details).

#### **Take-One Display - \$100 per item**

A table in the Exhibitors area will be arranged to display materials (i.e., fliers, brochures, pamphlets) which participants can take with them. Materials must be approved by October 10, 2012. Sponsors must provide 300 copies of materials. Sponsor responsible for shipping materials to conference to be received no later than Wednesday, November 7, 2012 (see page 5 for details).

#### **Memory Stick - \$1500 (limit 1 sponsor)**

The Memory Stick (jump/flash drive) will contain all of the 2012 Conference Abstracts. The Memory Stick will be included in the Tote Bag. Sponsor will have exclusive advertisement imprinted on the Memory Stick. Sponsor may also include a file for advertisement purposes on the Memory Stick. Sponsor must provide 500 Memory Sticks (minimum 1 GB) with their logo/name imprinted on it and the file they wish to include pre-loaded onto the Memory Stick. The Memory Sticks need to be shipped to SSSS to have abstract materials loaded no later than October 10, 2012.

## **2012 Annual Conference Cost for Exhibitors**

### ***“al à carte” Sponsorships***

All “al à carte” sponsorships include sponsor contact information being included in the Final Program.

#### **Notepads and Pens - \$500 (limit 2 sponsors)**

Sponsor will provide for participants’ notepads and pens. The notepads and pens will bear the Sponsor’s name/company logo and will be included in participant’s tote bag. Materials must be approved by October 10, 2012. Sponsor responsible for shipping materials to conference to be received no later than Wednesday, November 7, 2012 (see page 5 for details).

#### **Participants Badge Lanyards - \$750 (limit 1 sponsor)**

All participants will receive a Badge Lanyard during registration. Sponsor may have company logo and/or name appear on the badge cord. Materials must be approved by October 10, 2012. Sponsor is responsible for providing Badge Lanyards. Sponsor responsible for shipping materials to conference to be received no later than Wednesday, November 7, 2012 (see page 5 for details).

#### **Coffee Breaks - \$250 (limit 10 sponsors)**

During each day of the Annual Meeting, Coffee Breaks will be provided for participants. Coffee Breaks will include an assortment of beverages and snacks and will be served in the main Exhibit area. Sponsorship will include signage with sponsor logos and/or company names displayed during all Coffee Breaks.

#### **Continental Breakfasts - \$500 (limit 5 sponsors)**

On Friday, Saturday, and Sunday of the Annual Meeting, Continental Breakfast service will be provided for participants in the main Exhibit area. Sponsorship will include signage with sponsor logos and/or company names displayed during all of the Continental Breakfasts. Companies interested in exclusive sponsorship of one or more Continental Breakfasts should contact the Exhibits Chair.

#### **Welcome Reception - varies**

The Annual Meeting Welcome Reception occurs on the Thursday evening of the start of the conference. We accept multiple sponsorships for the Welcome Reception. Exclusive sponsorship is available at a minimum of \$3,000; final cost will depend on amount and type of food and beverages served and entertainment provided. Sponsor(s) will get signage at the event, an opportunity to speak at the event (registration may not be included), a full page ad in the final program, and special mention in the Final Program. For details and to discuss sponsorship of the Welcome Reception, please contact the Exhibits Chair.

## 2012 Annual Conference Cost for Exhibitors

### ***“al à carte” Sponsorships***

All “al à carte” sponsorships include sponsor contact information being included in the Final Program.

#### Student Luncheon - varies

SSSS loves it's student members! Each year, a special Student Luncheon is provided to all student members attending the Annual Meeting. They are introduced to the society and have the chance to meet pioneers and legends in the field of sex research. We accept multiple sponsorships for the Student Luncheon. ***Mini-sponsorships starting at \$250 are available for Universities and Colleges and include recognition on signage for the luncheon as well as two (2) minutes to speak to students about their programs and opportunities.*** Exclusive sponsorship is available at a minimum of \$5,000. Sponsor(s) will get signage at the event, an opportunity to speak at the event (registration may not be included), a full page ad in the final program, and special mention in the Final Program. For details and to discuss sponsorship of the Student Luncheon, please contact the Exhibits Chair.

#### Awards Luncheon - varies

Each year, SSSS honors it's outstanding members for their contributions to the science of sexuality and the society. We accept multiple sponsorships for the Awards Luncheon. Exclusive sponsorship is available at a minimum of \$7,500. Sponsor(s) will get signage at the event, their company logo/name displayed on the screen, a full page ad in the final program, and special mention in the Final Program. For details and to discuss sponsorship of the Awards Luncheon, please contact the Exhibits Chair.

## THANK YOU

Thank you for considering sponsoring the 2012 Society for the Scientific Study of Sexuality Annual Meeting. If you have questions about being a sponsor and/or exhibitor, please do not hesitate to contact the Exhibits Chair, Christopher Fisher at [cfisher@unmc.edu](mailto:cfisher@unmc.edu) or 402.517.7711. You can also contact Mandy Peters at [mpeters@sexscience.org](mailto:mpeters@sexscience.org) or 610.443.3100.

If you know what you want, please use the reservation form on the next page which can be scanned and e-mailed to [mpeters@sexscience.org](mailto:mpeters@sexscience.org) or faxed to 610.443.3105. After receipt of the order form, we will call to confirm your order and send an invoice or receipt.

Advertising for the programs and signage **MUST** be a camera-ready .jpeg or .pdf image and sent to Mandy Peters at [mpeters@sexscience.org](mailto:mpeters@sexscience.org). Preliminary Program files should be sent no later than July 15, 2012. Final Program files should be sent no later than October 10, 2012.

## 2012 SSSS Annual Meeting

### Exhibitor and Sponsorship Reservation and Payment Form

#### Exhibitor Sponsorship

- Platinum (\$5,000)
- Gold (\$2,500)
- Silver (\$1,250)
- Non-profit (\$350)

#### Advertising Sponsorship

##### Preliminary and Final Program (PFP)

- Full Page (\$1,250)
- Half (1/2) Page (\$750)
- Quarter (1/4) Page (\$500)

##### Final Program Only (FPO)

- Full Page (\$1,000)
- Half (1/2) Page (\$600)
- Quarter (1/4) Page (\$350)

#### Scientific & Al à carte Sponsorship

- Scientific Sponsorship - \$1,500
- Exhibit Booth - \$500
- Tote Bag Insert - \$500 per item (please indicate # of items \_\_\_\_\_)
- Combined Book Exhibit - \$100 per title (please indicate # of items \_\_\_\_\_)
- Take-One Display - \$100 per item (please indicate # of items \_\_\_\_\_)
- Memory Stick - \$1500 (limit 1 sponsor)
- Notepads and Pens - \$500 (limit 2 sponsors)
- Participants Badge Lanyards - \$750 (limit 1 sponsor)
- Coffee Breaks - \$250 (limit 10 sponsors)
- Continental Breakfasts - \$500 (limit 5 sponsors)

For limited sponsorships, a first come, first serve approach will be used to determine sponsorships. Please contact Mandy Peters or the Exhibits Chair to determine if sponsorships are still available. Please contact the Exhibits Chair, Christopher Fisher at cfisherm@unmc.edu or 402.559.3835 for more information on other sponsorship options or questions.

#### **Payment**

Total amount due \$ \_\_\_\_\_  
Less \_\_\_\_% discount, if applicable \$ (\_\_\_\_\_)   
15% for returning sponsors if before June 15th

#### **Payment Options**

- Check or Money Order\* Check # \_\_\_\_\_
- Credit Card
- Visa  Mastercard  Discover  Amex

**TOTAL payment to SSSS \$** \_\_\_\_\_

Acct # \_\_\_\_\_

Exp \_\_\_\_ / \_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

#### **Contact Information**

Name(s) of persons to register for conference: \_\_\_\_\_

Company/Organization/Product Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mail, fax, or e-mail completed form and payment to SSSS, P.O. Box 416, Allentown, PA, 18105

Fax: 610.443.3105 E-Mail: mlpeters@sexscience.org

\*All checks/money orders must be drawn on a U.S. account and made payable to SSSS.



### About the society

The Society for the Scientific Study of Sexuality (SSSS) is the oldest professional society dedicated to the advancement of knowledge about sexuality. SSSS was founded in 1957 to encourage the rigorous systematic study of sexuality. Today, nearly 800 individuals hold membership in The Society; members include anthropologists, biologists, educators, historians, nurses, physicians, psychologists, theologians, therapists, and those from many other disciplines.

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Hyatt Regency Tampa, Tampa, Florida, USA

**The Society for the Scientific Study of Sexuality**

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